

# Easy Series Intrusion Control Panel - Securing Parco Primavera



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## Industry:

Residential

## End User:

SLAM is an Italian company that for the project of Parco Primavera, a high-end residential area, has invested 40 million Euros for building up 13 new buildings with 115 apartments. Those premises are providing best measures of quality housing and most stringent standards for energy saving. Parco Primavera is located in the suburb of Saint Lucia in Battipaglia in the province of Salerno and covers an area of about 16.000 square meters. For the realization of this big project about 70 specialists in construction and development have been employed.

## Business Objective:

The aim of SLAM was to equip its new constructed residential area with an intrusion system meeting a high quality standard in order to offer the best protection for future residents. Due to the unique extra functions being offered as well as its special design SLAM finally decided for the Easy Series intrusion control panel, a product which is differentiating from others in the market thanks to its special functions. Moreover, a unique product offer for SLAM as well as a positive cooperation with the constructor of Parco Primavera were other crucial aspects.

The decision was primarily taken by the President of SLAM, whereas the architect of this building complex was involved concerning technical functionality and design.

## Solution:

The project Parco Primavera was awarded to Bosch Security Systems because of several reasons:

The attractive design especially the user interface of the Easy Series panel has promoted and favored the selection by SLAM. The Easy Series control centre fits smoothly into every décor so that the aesthetic effect of the room is not disturbed.

Additionally, Easy Series was chosen because of the possibility to cover several comfort functions. The heating and external lightning for instance can be turned off when the system is armed. This has a primary impact in saving energy. Windows can also be closed by arming the system and if needed the heating e.g. in holiday apartments can be even turned on by phone.

Easy Series is a system with easy usability. The user is guided through the whole menu via voice prompts in the own language which enables an intuitive usage of the system.



Parco Primavera, SLAM S.r.l.t

The easy usability is also supported by a high-contrast multicolor display with easy understandable animations. Through using a single key fob the system can be armed and disarmed.

Furthermore Easy Series has convinced because of its innovative alarm transmission: an integrated dialer transmits alarms to monitoring centers, while a voice dialer can be used to send alarms to neighbors, friends or cell phones. Text messaging (SMS) to a cellular telephone is also supported as well as transmission of medical, panic and fire alarms.

## Result:

SLAM has equipped all apartments of Parco Primavera with 115 Easy Series panels in combination with 450 intrusion detectors of the Blue Line Series. As a result the apartments are now appointed with an attractive, easy to use intrusion system which secures the premises adequate to the needs of the customer, and also offers additional value, due to several convenience functions.

## Installed by:

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